

# THE NETWORK

# REPORT



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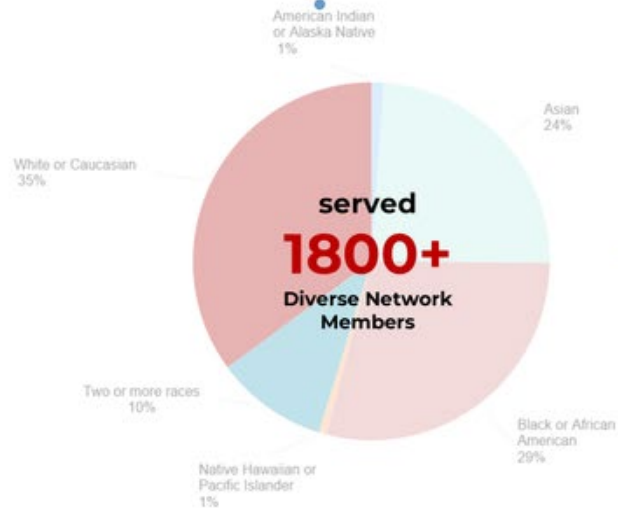
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# FINDINGS

Since April 2023, over **80,000** New Yorkers have engaged with Women.NYC content about opportunities in NYC's emerging industries. More than 9,000 have shown interest by signing up for our programs and **1,800** women have participated in at least one of our sessions.

## OUR REACH | WOMEN.NYC COMMUNITY

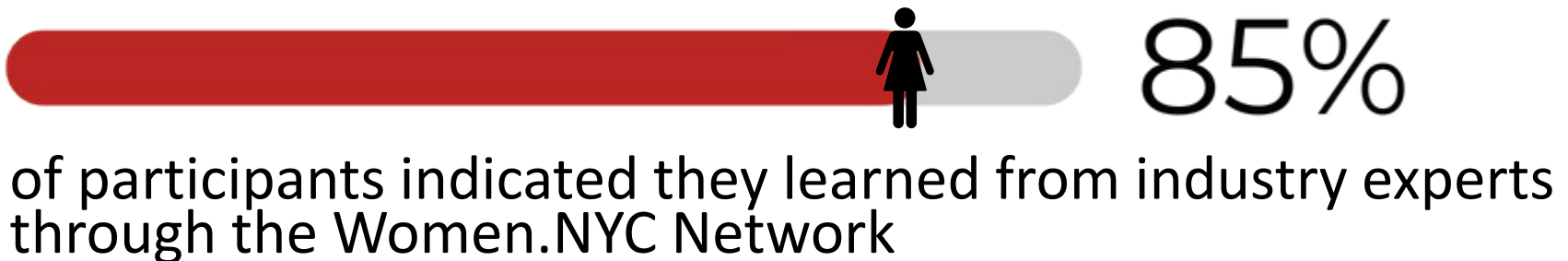


## FINDINGS

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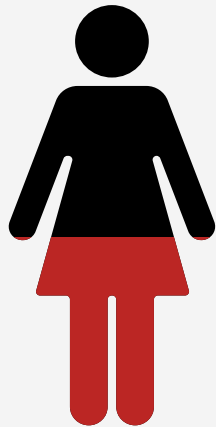
## FINDINGS



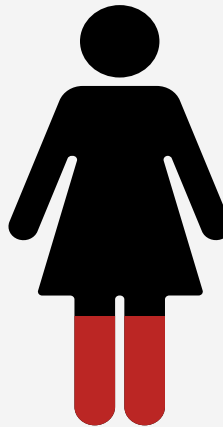
# FINDINGS

**66%**

of jobseekers report they have made career changes since joining the Women.NYC Network



**40%**  
report they have engaged in coaching since joining the Network



**18%**  
report they have advocated for a raise since joining the Network



**12%**  
report they have requested training since joining the Network

## FINDINGS

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of jobseekers reported they applied to one or more roles in a high-growth industry since joining the Network\*



of jobseekers obtained at least one interview since joining the Women.NYC program\*

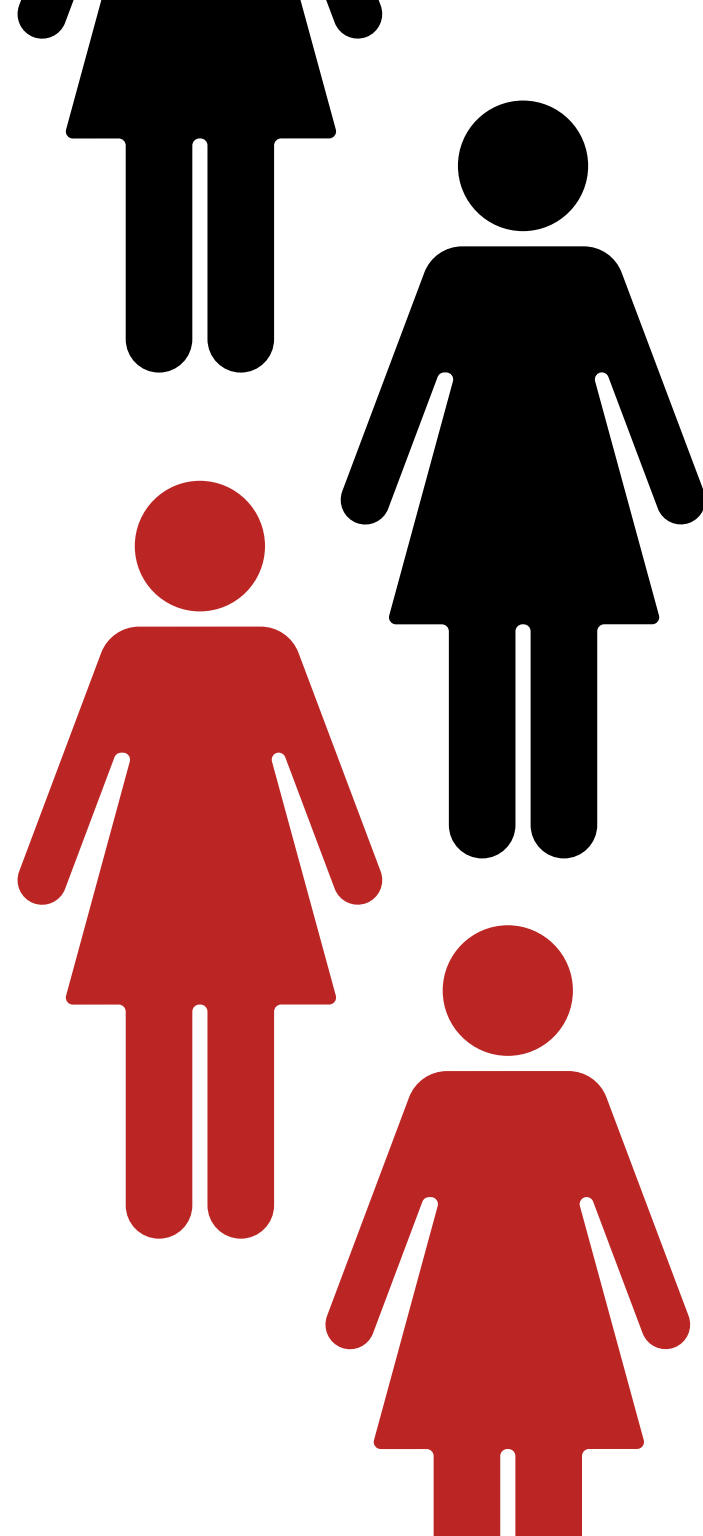
\*n size=25

## OUR COMMUNITY

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**65%** of participants reported their race as BIPOC, reflecting our success at reaching women of color.

The single largest group is Black women, at 29%. Hispanic women also make up 29% of our participants.



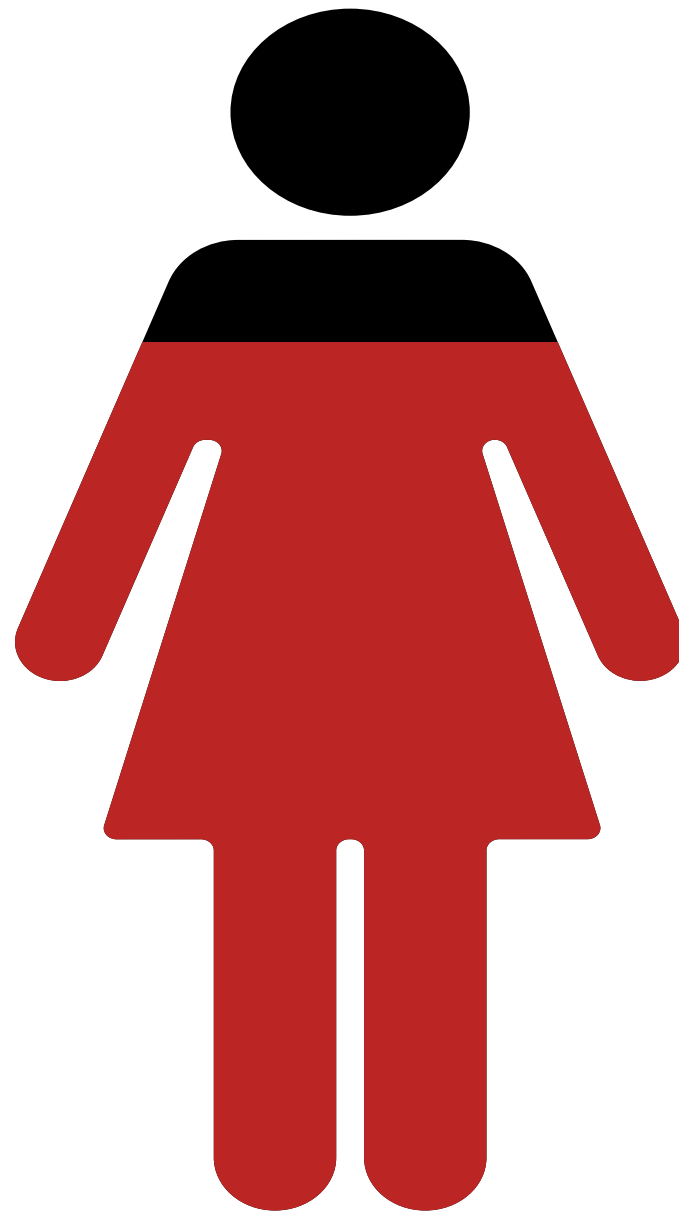


## OUR COMMUNITY

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People of color make up approximately **70%** of participants making under \$60,000 per year.

As income level increases, so does the proportion of participants identifying as white.



## OUR COMMUNITY

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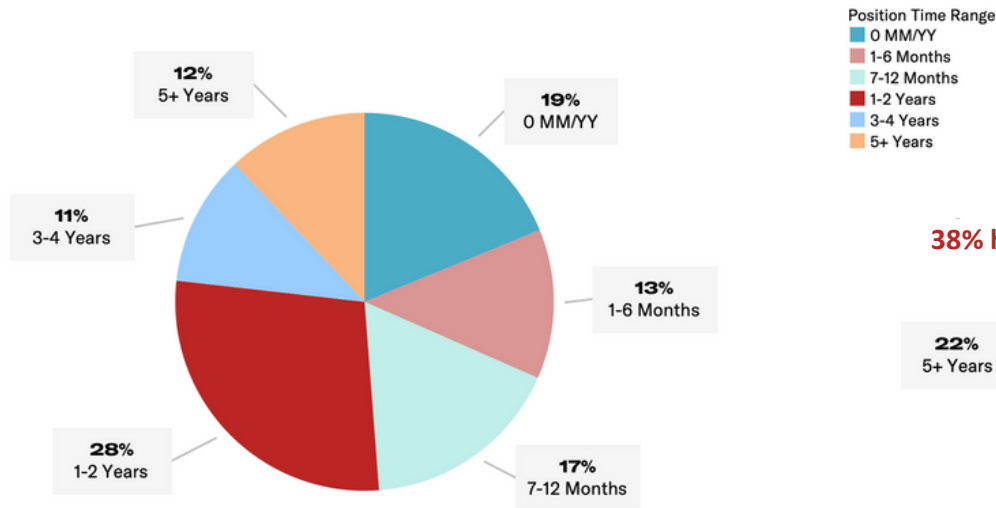
**Underserved communities** are a key focus of Network outreach. **Less than half** of Network participants are working a traditional full-time job at an organization, representing successful efforts to reach those in need of career support and access to strategic networks.



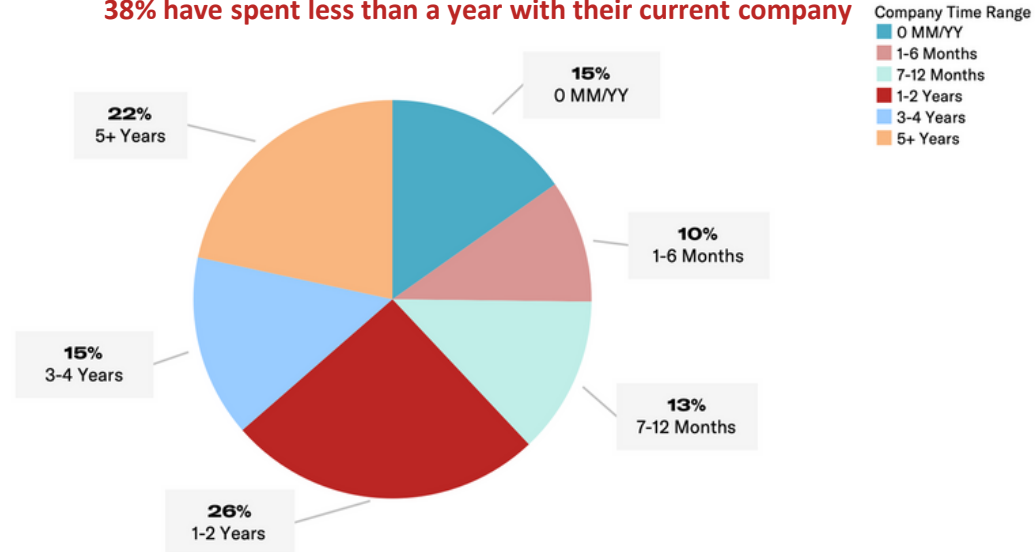
# LINKEDIN GROUP DATA

The exclusive LinkedIn group for Network participants affords insights into participant professional journeys. As of January 2024, about 32% of Network participants have joined the group.

49% of the members in the group have changed roles in the last year



38% have spent less than a year with their current company



## AREAS OF NEED

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**28% NETWORKING**

**19% ENTREPRENEURSHIP**

**When asked about their learning needs, 28% of participants chose networking as their top need.**

The consistent preference for networking as a learning need illustrates the need for more opportunities for structured, strategic networking opportunities. Entrepreneurship was also a top choice, especially for BIPOC participants\*.

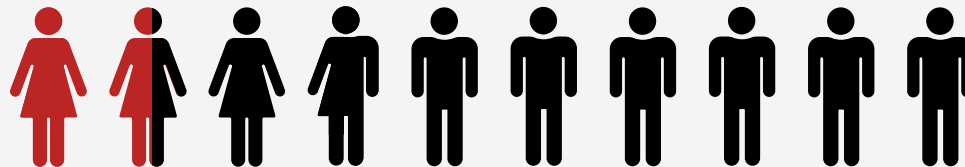
# ANALYZING THE PROBLEM

Women constitute 43% of the NYC workforce and are underrepresented in the Tech sector.

## THE TECH WORKFORCE:



**34%** Women comprise just over a third of the tech sector workforce.

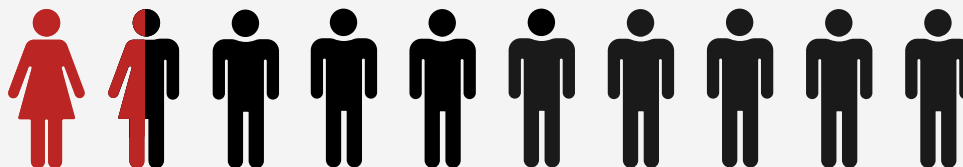


**16%** BIPOC women account for even less of the tech sector workforce — only 16%.

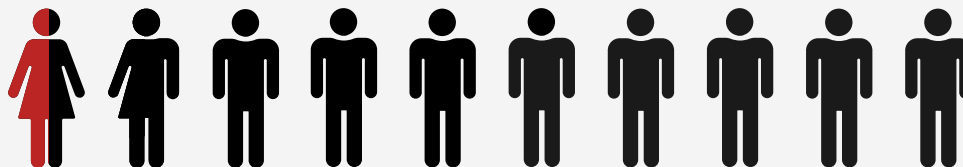
# ANALYZING THE PROBLEM

Women represent half of the workforce in the Green Economy in NYC but are limited in non-degree entry roles (focus occupations).

## THE GREEN ECONOMY WORKFORCE:



**14%** Women make up 14% of the green economy focus occupations.



**7%** BIPOC women account for only 7% of the green economy focus occupations.

\*all statistics reflect NYC data

\*focus roles include low-entry-barrier jobs such as mechanics and electricians. The full list of NYC focus occupations in the green economy sector can be found [here](#) on page 49

# ANALYZING THE PROBLEM

BIPOC women hold only 25% of managerial roles in Life Sciences.

## THE LIFE SCIENCES WORKFORCE:



**51%** Slightly more than half of managers in life sciences are women.



**25%** BIPOC women hold only 25% of managerial roles in the life sciences sector.

# OUR THEORY OF CHANGE

The **Women.NYC Network** aims to close opportunity gaps for women, especially BIPOC and lower/middle-income women, through strategic networks.



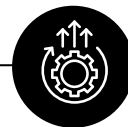
## THE CHALLENGE

Women, especially BIPOC women, face barriers to leadership and entrepreneurship in high-growth sectors, such as technology, life sciences, and green economy.



## THE SOLUTION

Engagements that disrupt barriers to leadership and entrepreneurship with targeted supports that equip participants with industry and career insights and learnings. We offer coaching, networking and a learning series in the form of Digital Office Hours, Power Circles and panel discussions.



## EXPECTED OUTCOMES

1000 participating women expand their strategic network and gain industry knowledge to increase confidence in initiating and navigating career changes.



## IMPACT

Network participants:

- Increase their earning power
- Obtain higher-level roles
- Pivot to new industries
- Launch and grow their small business



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**THANK  
YOU!**

