November 15 2022

HESTER ST





# **Engagement Goals**

- Acknowledge past redevelopment attempts
- Communicate this is a new, exciting yet different moment
- Seek to understand the values of Kingsbridge residents and of the Bronx



# **Engagement Activities**











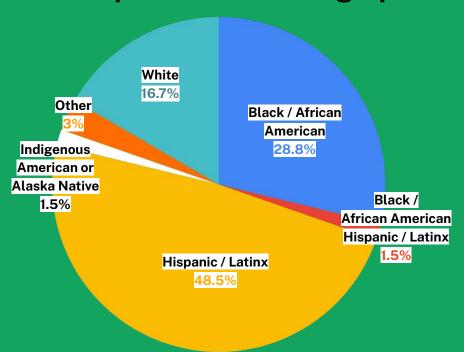
# **Engagement by the Numbers**

- 4 hours of workshop time
- **180+ Participants**
- 100+ Worksheets filled
- **4 Facilitated Discussions**
- 11 Community Survey + Input Boards
- 450+ Sticky notes generated

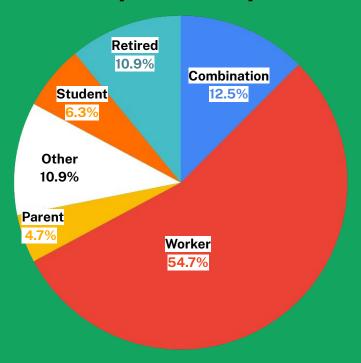


# **Participant demographics**

### **Participant Racial Demographics**

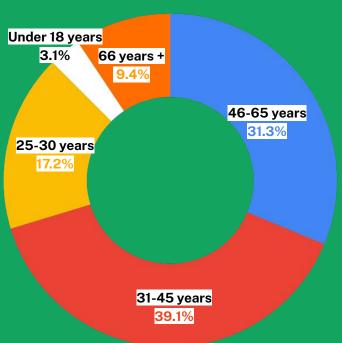


### **Participant Occupations**

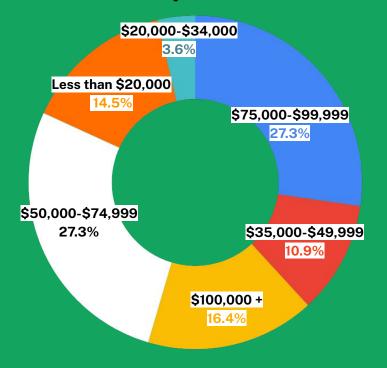


# **Participant demographics**

## **Participant Age Brackets**

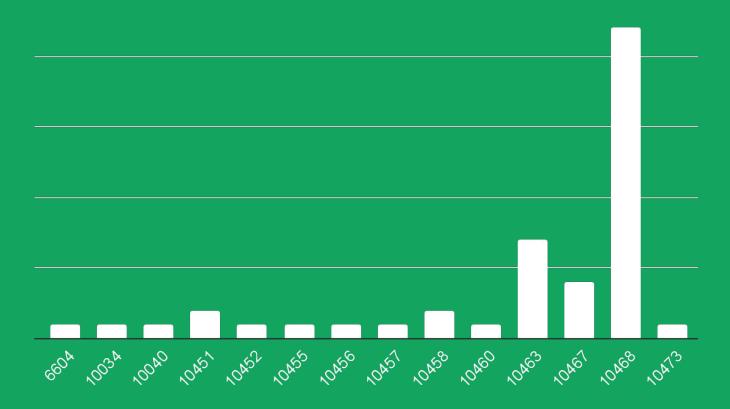


### **Participant Incomes**



# **Participant demographics**

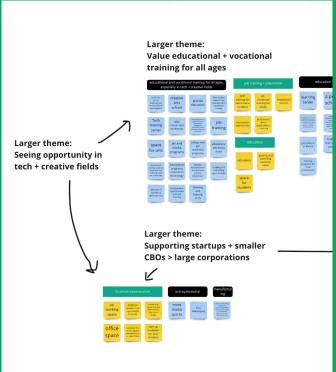
Participant Zip Codes



## **Synthesis Process**







**Transcribing ·····** Clustering

····· Pulling insights + themes

# **Emergent themes** across activities

# Kingsbridge + the Bronx

Community Values, Strengths

+ Present Condition

# Armory Redevelopment

Community
Concerns + Ideal
Situations

# **Armory Programming**

Program Ideas + Needs

# Kingsbridge + the Bronx Community Values, Strengths + Present Condition



- 1. Togetherness + mutual support
- 2. Collective economy
- 3. Strong work ethic, working class values
- 4. Diverse, inclusive of all cultures
- 5. Resilience through creativity + resistance
- 6. Family
- 7. Kindness + compassion towards others
- 8. Educational + vocational progress



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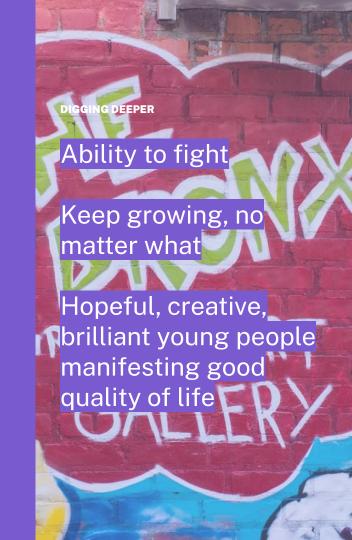
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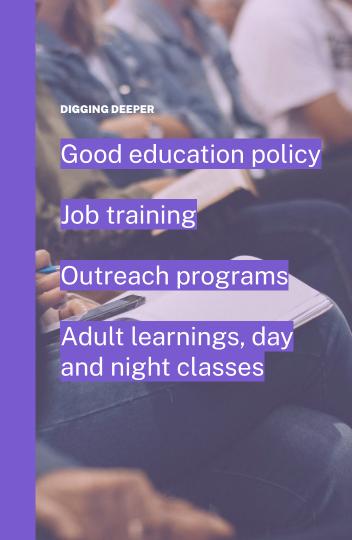
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# Core strengths of the Bronx

Its People Diversity in Culture

Resiliency + Creativity

PUPLY

Green Spaces Long + Rich History

Local Organizing

# Present condition of the Bronx





## **Present Conditions of the Bronx:**

More populated and diverse.

Needs more youth programming.

Very populated

Large Latinx population

Large senior population

Not enough after-school programs + youth centers

# **Present Conditions of the Bronx:**

Unsafe. High rates of crime. Disinvested. Dirty.

More drugs, more crime

Violence is still an issue but there has been a lot of positive movement

Lots of empty buildings + lots

Dirty + neglected

# **Armory Redevelopment**Community Concerns + Ideal Situations



# Redevelopment process failing.

High cost of development.

Short timeframe. RFP beginning too quickly

Inflation + skyrocketing prices

Not enough funding to see the project through

Stagnanation + Abandonment

Community excluded from process.

Developer chosen without collective decision making.

Lack of transparency

Lack of valuable youth input

City selects private developer that doesn't hear community input

No community ownership

Project becomes politicized

Developer prioritizes profits over people.

Displacement. Gentrification.

Exploitative companies

Big developers from outside, outside folks running the armory

Development linked to displacement

Brain drain, wealth drain

Corruption, gentrification, grief

Profits not being reinvested into the community.

Ultimately, the Bronx does not benefit.

Outsourced jobs

Draining of community + culture of the Bronx

It will take small businesses out of business

Revenue not flowing into the Bronx

No reinvestment

# Damage to the landmark during construction.

Unsafe. Unsustainable. Lack of safety of builders + building

Wage theft

Too much traffic + noise during construction

Unsustainable + exploitative practices

#### **MOST MENTIONED IDEAS**

- 1. Community ownership of land + profits
- 2. More community involvement + outreach
- 3. Anti-displacement stance
- 4. Thoughtful + intentional development

DIGGING DEEPER

Co-ownership of Armory. Equitable roles, not just jobs

Space owned by the community land trust, Worker cooperatives

Shared revenue + a portion of the profits made should support locals

Local hiring, procurement + living wages

**Union jobs** 

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# **Armory Programming**Community Concerns + Needs



## Not commercially viable.

Balance needed between profitable funding and those who use it

Becomes something of no help

Ghettoization

## Too commercial and developed.

Cannot be a mall of corporate chains

Cheesy retail stores

Over development

# Not designed for existing business community.

Local biz being pushed out due to high rent and competition

What happens inside the Armory competes with what's outside

## Armory not serving community needs.

## Value educational + vocational training for all ages

Supporting startups + smaller CBOs > large corporations

Local business > external interests

Healthy + local food access as key to sustainable regenerative economy

Culture

Supporting youth



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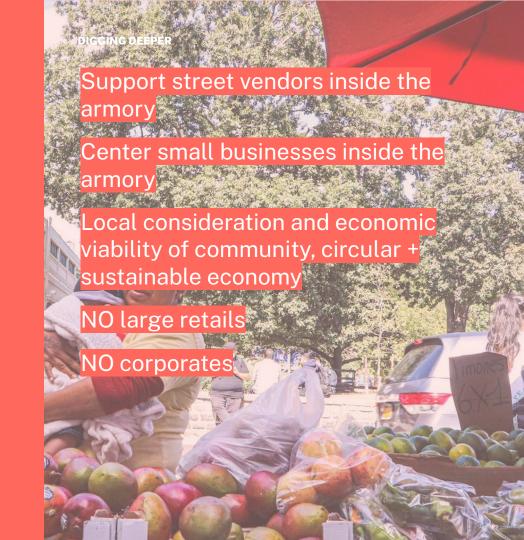
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## An Armory representative of many cultures and ideas.

Together for Kingsbridge

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